

**Notes**  
**Pacific Rim Bloodhound Club**  
**Board Meeting re 2024 National Specialty**  
**Sunday, January 21, 2024, 5 PM, Held via Zoom**

**Present:** Cindy Wolfrom, Sheri Whetstine, Lynn Harty, Cheryl Cromeenes, Marie Taylor, Pam Herranz, and Jan Rothwell

**Absent:** Becky Irving, Darla Watkins, Janet Kelly, and Lyn Sherman

**1. Things to Accomplish Today**

- a. Review Checklist and Timelines Document. See below.**
  - i. Identify communication plan for Newsletter and Bulletin, and identify the committee member responsible.  
Jan Rothwell for Newsletter and Bulletin; Sheri Whetstine for Social Media.
  - ii. Trophy chair begins soliciting for trophies.  
Not yet. National portion of PRBC website goes live first (Lynn Harty). BOB \$125.  
Insure that ABC trays can be sponsored.
  - iii. Identify a local veterinarian with 24-hour emergency services  
Per Cindy, there's a vet within two blocks of the convention center, and this vet is open on Saturdays. Emergency services would have to be a vet in Vancouver. Lynn Harty will also check with Deb Thomas-Blake.
  - iv. Have national website with a functioning store in place.  
Lynn Harty
  - v. Establish social media communication avenues: Facebook, Twitter, Instagram, etc.  
Sheri Whetstine. Cheryl Cromeenes says that an Instagram account can be linked with the FB page.
  - vi. Site visits to venue as needed to go over details and potential changes.  
Cindy Wolfrom and Sheri Whetstine in February.
  - vii. Begin arrangements for banquets and any catering requirements.  
Cindy and Sheri in February.
  - viii. Finalize contracts for show, catering, and grounds.  
Jen is the new manager of the Shiloh. We will try to negotiate a rooms comped for room nights booked rider to the contract.
  - ix. Set prices on meals, catalogs, and other applicable committee projects.  
Not yet. We will need to sell 8-10 dinners @ profit to pay for 1 comped dinner.
  - x. Develop deadlines for apparel, meals, catalogs, crating, etc. Where possible, attempt to standardize deadlines.  
Not yet. Lynn will be able to get the apparel printing done. T-shirts, long-sleeved shirts, hoodies, caps can be done by sublimation printing and a heat press. Lynn will contact the local person for prices on sweatshirt embroidery. Apparel will be sold by pre-order only. Our Boutique needs might be minimal, with minimal hours of operation, but other ABC members might want to rent boutique space to sell their items, and we might want to use part of the space for people to pick up their pre-ordered apparel.
  - xi. Advertise on website, in the ABC Bulletin, and the ABC Newsletter.  
Next Bulletin deadline is 2/15/2024. Once the website pages are posted, Jan Rothwell will take it from there.

- xii. Judges' hospitality person communicates with judges regarding their contract requirements and any individual requirements.

Lynn will contact Addy (Adriana Pavlinovic) as Judges' Hospitality chair.

- xiii. Trailing judges are handled by Trailing Trial Event Committee (Cheryl Cromeenes and Janet Kelly). Cindy Wolfrom mentioned that a new housing development, about 20 miles away from Ocean Shores, with parks and small urban spots, is or has been built. Contact Cindy for additional details.

- b. **Finalize Event Schedule:** Seminars? Progress made. Seminars can be offered on Tuesday and Wednesday by Marti Michalis and Jessica: Trick Dog, CGC, and temperament testing.

- c. **Make Final Suggestions for Event Chairs:** Okay as they are. Will see whether Mike and Molly Nye will run the live auction. Offer pre-bidding on live auction items.

## 2. Budget Discussions (Info Only. Budgeted Trophy/Rosette Numbers Shown Below)

- a. Trophy and Rosette Budgets
  - i. National Trophies \$950 / Rosettes \$1368
  - ii. Regional Trophies \$450 / Rosettes \$547
  - iii. Top 20 Trophies and Rosettes (Cindy)
  - iv. Participatory Rosettes \$200

## 3. Fundraising Initiatives

- a. Online Facebook Auctions Beginning in February 2024: Sheri and Lynn
- b. Previous Proceeds from Designated Auctions and trailing encumbrances = \$2021.33
- c. Prices for mailing items for Live/Silent Auctions: Love these donations, but it's vital that senders use the correct shipping rates for their items. Note that the USPS can open any box that officials have concerns or questions about. A recent mailing resulted in \$40-\$50 additional mailing costs, which PRBC will have to absorb.

## 4. Other Discussions

- a. Transportation Resources from PDX and SeaTac: As we have experienced, transportation from the airports involves shuttles (Rose City Shuttle at PDX) and rental cars. Ubers run \$325 one way. Will have a webpage listing options, including rental car agencies for each airport, but guests should be prepared to make their own transportation choices and reservations.
- b. Trophies: Lynn Harty showed a 6" bloodhound magnet and will contact the seller to see whether these are still available. Use gift cards for class placements? Lynn will research this option through the AKC website.
- c. AKC Event Application Paperwork: Sheri Whetstine will contact Paula VanBeveren, ABC Corresponding Secretary, who will submit the National paperwork. Does she also submit paperwork for the Regional?
- d. Boutique: Minimal boutique. See details in 1(x).
- e. Donated Items: Cindy Wolfrom has received 50-75 vintage ABC Bulletins and two pedigree books. Questions involve how to market these and at which event to sell them. Sheri also has received some. We need to figure out which Bulletins we have received.
- f. Show Secretary: Sheri will contact her.

## 5. Mark Your Calendars: Future Zoom Meetings: Suggest Twice Monthly on First and Third Saturdays or Sundays Weds, 2/7/2024 7 PM / Sun, 2/18/2024 5 PM / Weds, 3/6/2024 7 PM

- **Attachments:** Meeting Notes 12/3/2023, Updated Event Schedule, Updated Committee Chairs' List